

## YOUR LOCAL EXPERTS IN CREMATION, BURIAL, ADVANCE PLANNING & AFTERCARE

March 24, 2020

To the communities and families we serve,

Nothing seems as it was two weeks ago. What were normal and customary rites and rituals have been suspended to safeguard the health of our communities and slow the spread of COVID-19. When it comes to the death of a loved one, those rites and rituals are the first salve on a deep wound. Without those rites and rituals grief can be much more intense. We don't want that for you.

As Bradley & Son Funeral Homes follows the directives of the federal government, the Center for Disease Control, the state of New Jersey and local governments, we also find it important to listen to the needs of our dear families. As an essential service to our communities, we are open and available to help you. To safeguard everyone, including our amazing staff, we are employing social distancing and the highest level of disinfection of our facilities. If you want to stay at home, though, we have many options to meet with you online or by phone. Our most important concern is that we minimize regrets. We will do whatever we can to serve your needs during these trying times.

We want everyone to feel they can participate, grieve and support each other when a death occurs. To that end, we are employing many new services using the latest technology. We should have live streaming and internet-based funeral services available in the next week so everyone can attend services. We want you to be a witness, participate in the ceremony and know you are part of a community. That's our job as funeral service professionals, no matter how bad things get.

As circumstances change our normal rites and rituals, hour-by-hour, we are here to help you navigate these changes.

Scott Bradley